

## New and improved

Anything look a bit different around here? There was nothing wrong with the old Sequel, really – but this college is moving ahead, and its magazine should, too. So we turned in the Sequel for a bit of a facelift.

As far as facelifts go, this one was pretty extensive. We're using more photos, and bigger ones, so you get a chance to see what's going on at Paul Smith's as well as read about it. The pages are smaller (but there are more of them, so there's just as much news). And we've added color.

We're also giving you different types of things to read. In this issue, we're inaugurating a cooking column that will give our faculty and students a chance to show off some of the amazing things they cook every

day in Cantwell. Chris Ferretti, a new faculty member, took the lead on the first one. In future issues, we'd like to launch more news-you-can-use features that involve the other divisions.

Other new features include the addition of a new column highlighting faculty and staff achievements; Spaces, a photo spread that will feature a different spot on campus every issue; and, on the back page, Parting Shot, which showcases a photo related to the college and gives the photographer a chance to write what it's all about.

There's a letter to the editor this issue – that's a new feature, too – giving us a pat on the back for putting a little more meat in the magazine. That's our goal: to put something in your mailbox that brings you a little closer to Paul Smith's, and, we



hope, gets you to stick around and spend some time with us.

Special thanks go out to the Institutional Advancement staff for their help with this issue, and Maria M. Stoodley, our graphic designer from the Albany area, who did a bang-up job with our redesign. We're really excited about the new Sequel, and hope you are, too. But what do you think? Like it? Hate it? Let us know! (We need something to fill that letters column with, after all.)

A handwritten signature in black ink, appearing to read 'Kenneth Aaron'.

KENNETH AARON | DIRECTOR OF COMMUNICATIONS

## [LETTERS]

### Kudos!

For years the reading time for the alumni publication took 5-10 minutes. Your issue took just under an hour.

Either I am a slow reader or the content absorption factor was at a snail's pace.

Kudos! The articles had substance, interest and were a pleasure to read.

I now look forward to your issues in the future.

**Henry G. Krebs '51**

**Sequel** welcomes your comments.

Letters may be edited for length, style or clarity. Send notes to [kaaron@paulsmiths.edu](mailto:kaaron@paulsmiths.edu); fax to (518) 327-6267; or send to Letters to the Editor, Sequel, Paul Smith's College, PO Box 265, Paul Smiths, NY 12970-0265.