

Leadership Duties of the Board Member

Nonprofit law specifies three duties – Care, Loyalty and Obedience – that Board members are legally obligated to follow. The Board of Directors of Paul Smith's College has adopted four additional duties:

1. Duty of Care

- "Good Faith." Decisions and actions that serve the best interests of the Association
- "Diligence." An active interest; attentive and able to make informed decisions

2. Duty of Loyalty

- Allegiance and loyalty to the Alumni Association mission
- Absolute respect for confidentiality
- Avoid conflicts of interest
- No personal gain

3. Duty of Obedience

- A unique responsibility of the not-for-profit director
- · Assuring that the Association mission is paramount; that it is implemented and realized
- Adherence to laws and regulations

4. Duty of Participation

- Attendance at meetings
- Attendance at planning or related sessions
- Involvement in meeting discussions
- · Accept committee or other volunteer assignments
- Availability to management and board leadership

5. Duty of Learning

- Understanding of the basic economic, regulatory, legal, and competitive environment of higher education
- Commitment to learn about the higher education environment and the college, and what they require in terms of philanthropic support
- Accessing internal and external continuing educational opportunities

6. Duty of Representation and Advocacy

- Exercising personal influence to help advance the mission and meet the programming and philanthropic needs of the college
- Interact with government, industry, faculty, students, fellow alumni, individual donors and potential donors, etc.

7. Duty of Support and Assistance

- "Sounding Board" guidance to management
- Using one's knowledge to aid the Association and college
- Financial support of the Association and the college by giving and raising funds, assisting with recruitment and other revenue generating activities.