

Alumni Association Board of Director's Meeting
Sunday October 24, 2021
Paul Smith's College
9:00 AM

Board Members

Darrell Austen (DA) – P*	Karen Klimbach-Frank (KF) – P	Don Jones (DJ) - P
Michael Heller (MH) – P	Maureen Morgan (MM) – P	Matthew Purcell (MP) - P
Daniel Richards (DR) – P	Patricia Pastella (PP) – P	Russell Wagner (RW) - P
Scott VanLaer (SVL) – P	Andrea Urmston (AU) – P	Tara Butcher (TB) - A
Andrew Quinn (AQ) – P	Joseph McCranels '54 (JM) – P*	Joseph D'Urso (JDU) - A
Peter Frank (PF) – P	Tim Julio McLaughlin (JM) – P*	Bill Farnham (BF) - A
Patrick Mercurio (PM) – P*	Pam Nobles (PN) - A	Emily Segada (ES) - P
Chris Reuther (CR) – P*		

P= Present

A=Not Present

*= remote access

Guests

Steve Frederick (SF), Vice President for College Advancement, Paul Smith's College
Heather Tuttle (HT), Alumni Relations Manager, Paul Smith's College
Alumni - Jim Voorhies (JV) and Kathy Gowen(CG) form the Paul Smith's Booster Club.

Welcome

General Business and Agenda Overview by MP

Pledge of Allegiance

Pledge of Allegiance led by Matt Purcell

Roll Call - Quorum

In accordance with Paul Smith's College Alumni Association (Association) Corporate Bylaws approve by the Association membership July 27, 2019:

Section 10. Quorum. A quorum shall be required for the legal and proper conduct of the business of the Board of Directors. A majority of the Entire Board shall constitute a quorum for the transaction of any business. When a quorum is once present to organize a meeting, it is not broken by the subsequent withdrawal of any Directors.

Total Current Board Members: 22

Board Members Present: 18

Ex-Officio Members Present: 0

Director's Exempt: 0

A quorum of Alumni Association Board Directors (Board) members is present to conduct business.

Approval of Meeting Minutes

Motion to accept the minutes Russel Wagner, Second Don Jones.

Discussion: None. Oral vote was unanimous.

Approval of Minutes Board of Directors Meeting: Alumni Association Board Meeting Minutes:

Motion: To accept as accept minutes for June 06, 2021, Alumni Association Board of Directors Meeting Minutes. Motion made by Andrea Urmston. Motion seconded by Karen Frank.

Secretary's Report

Correspondence Received: None

Treasurers Report (Maureen Morgan) – attached

Discussion – PP the audit committee requested detailed accounting to confirm the numbers. College will provide, may take some time due to staff changes at college.

SV suggested keeping separate 'shadow' accounting going forward to track balances.

Motion: To accept Treasure's report, Motion made by Don Jones. Motion seconded by Andrew Quinn.

Hearing of Alumni

Cathy Gowen board members for helping with the woodsmen meet last weekend, selling food and goods, the event raised \$1400. Proposing donating the money to PSC, for student activities. The program is run by Jill Susice at PSC. Activities include vans for trips, bowling, speakers, snacks, etc.

Discussion about success of the PSC sports teams. Men's and Women's Volleyball and Soccer are going to championships. Student athletes have a higher retention rate.

Motion to support Paul Smith's Boosters using the \$1400 proceeds from the woodsmen's weekend to support the PSC student activities. Motion AQ, second by Russel. Approved.

Upcoming Event: Paul Smith Boosters have bailing party at Bob's Trees in Galway NY on Sunday, November 28th to raise funds for the College. Work starts at 8:00am, there will be a potluck lunch. They are asking for volunteers. With the money to go to student scholarships. Volunteers are greatly needed to work at four bailing stations.

College Report – Steve Fredricks – (handout attached)

Largest class since 2015 entering PSC. High school GPAs increasing. Higher GPAs have higher retention. 3500 student inquirers up from 1500. Also New Masters programs at PSC.

PSC has 14,000 alumni; they can help by getting potential students to campus for a visit.

Alumni presence at events is encouraging to prospective students.

SV meeting with students from Adirondack Diversity Institute to introduce them to the outdoors at the VIC.

Troops to Timber program for Veterans.

PSC marketing has noticeably changed. John Morgan is working for the College producing videos to promote PSC. (see attachment)

Fund Raising – Giving Tuesday coming up. Number of Alumni donating is increasing.

“Free Will” will help you create a Will for free. It includes an opportunity to leave money to PSC. Only a method to donate taxable funds from IRA to PSC. Phelps Smith Society – BOD member Emilia Segada is the newest and youngest member of the Phelps Smith Society. Congratulations and Thank you.

Motion for recess. Made by RW, Second by AU. Approved by all.

Motion to return to session MH, Second DJ. All approved.

Old Business

Review of Board Action Items:

Action Item	Responsible Person
Develop letter from Board to PSC Finance regarding lack of financial reports	Treasurer Report Received
Conflict of Interest Affidavit for July Board Meeting	Patti Pastella
Assist and support the events committee by volunteering to support events	All

Standing Committee Reports:

Audit Committee - PP Conflict of Interest and Code of Conduct was handed out for all BOD to sign. Members attending Remote were given instructions how to download the documents. They are required to be approved annually.

Motion to go to accept Audit Committee report KF, Second DJ.

Discussion: None. Oral vote was unanimous.

Executive Committee:

Reviewed some of the campground committee proposals.

Discussed reestablishing the mentor program. Need criteria and guidelines. Assign to Nominating committee.

Discussion on continuing use of binders, most info is now available online. Heather has a Google Drive. BOD members can take their Binders if they choose.

Motion to go to accept the Executive Committee report - Russel Wagner, Second PP.

Discussion: None. Oral vote was unanimous.

Nominating Committee

List of Terms expiring in July 2022.

Darrel Austen, Tara Butcher, Joseph D'Urso, Michael Heller, Daniel Richards, Scott VanLaer.

Nominating Committee will contact members before January meeting to see if they plan on running again for the BOD.

Reviewed the oath of office and need for active participation of BOD members.

Motion to go to accept the Nominating Committee report – Maureen Morgan, Second Russell Wagner.

Discussion: None. Oral vote was unanimous.

Ad Hoc Committee Reports

Communication Committee

Alumni letters are going out with diplomas to graduates

Coordinating with Andrea Wilcox, PSC on the Alumni and Friends newsletter. Always looking for items. Ideas call for independent nominations, Campfire Chat.

Replacement of the Compass Club program

Motion to accept the report of the Communication Committee Don Jones, second Michael Heller.

Discussion: None. Oral vote was unanimous.

Events Committee

Review of the Paul Smiths College Calendar – available on the PSC website.

Discussion about Alumni Reception at the January meeting.

Axe throwing competition with the Boosters in Albany.

Motion to accept the report of the Events Committee made by Maureen Morgan, second Karen Frank.

Discussion: None. Oral vote was unanimous.

Fund Raising

Discussed the challenges of fundraising during COVID

Brick Campaign – new site and bricks look good.

Reminder about PSC gifts for Alumni – Cookbook, notecards, etc.

PSC video library as a marketing tool. Ask each BOD to push out one or two videos on social media prior to the giving season.

Explore opportunities for the Winter World Collegiate Games.

Idea for a Mega Raffle limited to 200 tickets, at \$100. Draw four winners, first prize \$5,000. Try to get the Paul Smith's version in place for Winter Carnival with drawing at Sugarbush weekend.

Motion to accept the report of the Fund Raising Committee made by Don Jones, second Andrea Urmston.

Discussion: None. Oral vote was unanimous.

Campground Committee

Campground Committee weekend a big success special thanks to Dennis Flynn, Andrew Quinn, and Mr. Wagner.

Marketing subcommittee report – Patrick Mercurio – focus on social media. AU the campground photo contest is wrapping up. 2021 Stickers were a hit, new design chosen for 2022.

John Mallie Service Award – proposed new annual award to honor John Mallie and recognize dedication service to the Campground. (see attached),

Addendum to the Campground Memorial Policy – attached.

Ideas being considered for memorial to John Mallie at the Campground.

Stewardship Liaison Program subcommittee – Andrew Quinn

Ideas about getting a volunteer 20 hours per week to educate people, inspect sites, log people in. Not expected to do enforcement

Motion to accept the report of the Campground Committee report made by Michael Heller, second Maureen Morgan.

Discussion: None. Oral vote was unanimous.

New Business

- **Thank You to Past President Scott Van Lear for his Service**

Motion to accept the Addendum to the Memorial Policy made by Don Jones, second Andrew Quinn.

Discussion: None. Oral vote was unanimous.

Motion to accept proposal as written for the John Mallie Service Award made by Don Jones, second Michael Heller.

Discussion: None. Oral vote was unanimous.

- **Committee Revisions**

Motion In accordance with the Bylaws to add Treasurer, Maureen Morgan and remove Russel Wagner from the Audit Committee. Motion to accept changes Don Jones, second Andrea Urmston.

Discussion: None. Oral vote was unanimous

Motion to add Scott VanLaer to Nominating Committee and remove Maureen Morgan made by Michael Heller , second Russel Wagner.

Discussion: None. Oral vote was unanimous.

Motion to add Chris Reuther, Andrew Quinn, Pan Nobles to the Campground Committee made by Russel Wagner, second Don Jones.

Discussion: Matt will contact Russel Kuhles to see if he wants to remain on the campground committee.

Oral vote was unanimous.

Motion to add Emily Segada, Bill Farnham to the Communication Committee made by Karen Frank , second Michael Heller.

Discussion: None. Oral vote was unanimous.

Motion to remove Matt Purcell and add Pam Nobles, Patrick Mercurio, Scott VanLaer, Emily Segada, Andrew Quinn to the Event Committee Motion by Michael Heller, second Karen Frank .

Discussion: None. Oral vote was unanimous.

Motion to remove Matt Purcell and add Don Jones, Emily Segada, Chris Reuther, Bill Farnham to fund raising committee made by Ander Urmston, second Patti Pastella.
Motion made by Peter Frank Second by Don Jones.

Discussion: None. Oral vote was unanimous.

Discussion of future meeting dates. Heather Tuttle.

October 15-16, 2022

January 7-8, 2023

April 15-16, 2023

June 10-11, 2023

Motion to accept the dates presented by Heather for future BOD meetings made by Michael Heller second Dan Richards.

Discussion: None. Oral vote was unanimous.

Matt Purcell - Thank you, Heather for setting up the meeting and making it hybrid for those that couldn't be here in person.

Remember to post videos on Social Media.

Motion to adjourn the meeting made by Andrew Quinn, second Michael Heller.

Discussion: None. Oral vote was unanimous.

Meeting Adjourned.

Communication Committee agenda/minutes 10/23/2021

- Letter to new graduates
 - Follow up from June meeting (letters sent)
 - *New letter by April meeting
- Alumni & Friends Newsletter
 - Aiming for January (since sequel comes out this Fall)
 - Andrea W. will accept articles, photos, etc.
 - *Alumni Assn
 - *Fire Pit Chat (campground updates)
 - *Call for independent nominations
- Sowing the Seeds/PSC legacy program
 - PSC legacy "farmer" t-shirt for alumni who bring in a student
 - Possibly an additional award/scholarship (proceeds from wheelbarrow of cheer)
- Phonathon