

Alumni Association Board of Director's Meeting  
 Sunday January 8, 2023  
 Albany Marriott

**Board Members**

| Board Member               | Jan-23 | Apr-23 | May-23 | Jun-23 | Jul-23 | Oct-23 |
|----------------------------|--------|--------|--------|--------|--------|--------|
| Darrell Austen (DA)        | R      |        |        |        |        |        |
| Katharine Clemow (KC)      | P      |        |        |        |        |        |
| John D'Adamo (JD)          | P      |        |        |        |        |        |
| Bill Farnham (BF)          | P      |        |        |        |        |        |
| Ashely Flynn (AF)          | P      |        |        |        |        |        |
| Karen Frank (KF)           | P      |        |        |        |        |        |
| Peter Frank (PF)           | P      |        |        |        |        |        |
| Don Jones (DJ)             | P      |        |        |        |        |        |
| Tim Julio McLaughlin (TJM) | A      |        |        |        |        |        |
| Patrick Mercurio (PM)      | P      |        |        |        |        |        |
| Maureen Morgan (MM)        | R      |        |        |        |        |        |
| Terrence Murphy (TM)       | R      |        |        |        |        |        |
| Pam Nobles (PN)            | P      |        |        |        |        |        |
| Patricia Pastella (PP)     | P      |        |        |        |        |        |
| Matthew Purcell (MP)       | P      |        |        |        |        |        |
| Andrew Quinn (AQ)          | P      |        |        |        |        |        |
| Daniel Richards (DR)       | P      |        |        |        |        |        |
| Chris Reuther (CR)         | A      |        |        |        |        |        |
| Emily Segada (ES)          | R      |        |        |        |        |        |
| Jonathan Spaeth (JS)       | P      |        |        |        |        |        |
| Andrea Urmston (AU)        | P      |        |        |        |        |        |
| Scott VanLaer (SVL)        | P      |        |        |        |        |        |
| Russell Wagner (RW)        | P      |        |        |        |        |        |

P= Present, A=Not Present, R= Present remote access

Directors are required to participate in a majority of the Meetings of the Board of Directors within a calendar year.

**Call to Order – 9:00 AM****Guests**

Dan Kelting – Interim President, Paul Smith's College  
 Christine McMahon. President and CEO, Fedcap Group  
 Arianna Casasanto, Director of Engagement, Fedcap Group  
 Heather Tuttle (HT), Alumni Relations Director, Paul Smith's College  
 Jim Voorhies – HOF Committee

## **Welcome - MP**

General Business and Agenda Overview by MP

Thank you to the Heather and College for setting up the meetings and the reception last night. Also thank you to BOD members, Fedcap staff and the PSC Boosters for a productive meeting yesterday.

**Motion** To amend the agenda to move Executive sessions to the end of the meeting by DJ, second JS. Discussion: None. Oral vote was unanimous.

**Pledge of Allegiance** - Pledge of Allegiance led by Matt Purcell

## **Roll Call - Quorum**

In accordance with Paul Smith's College Alumni Association (Association) Corporate Bylaws approve by the Association membership July 27, 2019:

*Section 10. Quorum. A quorum shall be required for the legal and proper conduct of the business of the Board of Directors. A majority of the Entire Board shall constitute a quorum for the transaction of any business. When a quorum is once present to organize a meeting, it is not broken by the subsequent withdrawal of any Directors.*

Total Current Board Members: 23

Board Members Present: 21

Ex-Officio Members Present: 0

Director's Exempt: 0

A quorum of Alumni Association Board Directors members is present to conduct business.

## **Alumni President's Report -**

## **Secretary's Report**

### **Approval of Meeting Minutes**

**Motion** To accept as accept minutes for October 23, 2022, Alumni Association Board of Directors Meeting Minutes AQ, Second DJ.

Discussion: None. Oral vote was unanimous.

Correspondence Received: None

## **Treasurers Report (Maureen Morgan) – attached**

Discussion – MM went over the November 30, 2022, Treasurer's Report  
Balance \$231,901 an increase from \$224,094 reported at the October meeting.

**Motion:** To accept Treasure's report, Motion made by AQ. Motion seconded by JD.

Discussion: None. Oral vote was unanimous.

## **Hearing of Alumni: Nothing to Report**

### **College Report – Interim President Dan Kelting**

Discussed his experience and history with the Adirondacks and Paul Smith's College and The Adirondack Watershed Institute where he was Director for 19 ½ years.

As been meeting with students to learn more about what they are looking for...better food, extended library hours, in general they are happy with the academics.

Group of students are in Nepal with Dr. Mel Johnson. Also a group of student s are in Death Valley with Dr. Lee Anne Sporn.

International World University Games are starting this week. Including a "Save Winter conference." Faculty and students are involved in the Conference. The Conference is available online for free. Three PSC athletes are competing for Team USA at the games. PSC is one of the athlete villages for 600 athletes and coaches.

Launching new Graduate and Bachelorette programs.

Expanding programs in Urban Forestry and Culinary to Boston and NYC.

Athletics have been important in student retention (85%) compared to other students (65%). Nordic Teams have been very successful. Last year the Cross-Country ski team won the national Championship the celebration is this week. Women's soccer team also very successful nearly winning the national championship. Two athletes are competing in Europe in on the Work Cup Circuit in Biathlon.

Enrollment is at 587 students for the Spring 2023 semester. At end of the Spring semester projected at 422 students due to graduation and loss. Fedcap responded to an RFP from PSC for a partnership to help "right the ship". We are in the pivot phase now to get on stable financial footing to this PSC needs 800 students enrolled. Next phase steady state phase to grow to 1200 students, enhance facilities and programs. Third phase vision 2030, 3000 students with programs in NYC and Boston.

Focus is on new students, retaining students, philanthropy, government grants.

Interim-Presidents extended Cabinet includes faculty and staff on the turnaround team and Fedcap staff. Surge Team to work on enrollment process, College now has a 5-day turnaround on applications. All events are enrollment events. Enrollment is everybody's job. Also holding more events year-round. Improved transparency and communications. We need positive press to influence enrollment and donations to the College.

Fedcap did not throw us lifeline they threw us an opportunity...

MP thanked Dan and Christine for attending the meeting and working with the BOD. He also thanked Heather for organizing the meetings and event and for being the glue that holds the Alumni Association together.

10:25 Motion for 10-minute recess by BF, second by RW.  
Discussion none. Approved Unanimously

10:35 Motion to go back into session by AU, second by BF.  
Discussion none. Approved Unanimously

MP has been contacted by the press about Fedcap/PSC, if you are contacted, please refer them to MP. MP will ask for the press to send written.

### **Chapter Reports:**

None

### **Old Business**

Review of Board Action Items:

### **Ad Hoc Committee Reports**

#### **Campground Committee - RW**

Raised \$1130 for the Alumni Endowed Scholarship with the raffle of an Axe donated by RW.

Working on John Maille service award for 2023, 5 people were nominated for the award.

Karen Leduc proposed Kids Camp on Spring work weekend to give the kids something to do while parents volunteer.

This is the 35<sup>th</sup> anniversary year of the PSC Alumni Campground. Proposed a Fishing Derby to raise funds and celebrate the anniversary.

Committee has developed a 2023 Master Plan for review by the BOD. Plan includes work weekend work plans, budget, fund raising.

#### **Communication Committee – BF**

Putting together info for Executive Committee to review combat rumors of social media.

#### **Events Committee - PN**

Discussion about Bob's Trees

Putting together an outreach kit to use at events JS is putting the kit together.

HT handed out the event calendar yesterday it was discussed by the Committee on how we all can help with events. (attached)

Need a theme for Reunion, the committee will have an online meeting will follow on January 17<sup>th</sup> to discuss. Happy Camping was suggested to commemorate campground anniversary.

Also looking at Kids Camp/activities for reunion weekend.

## **Fund Raising – KF**

DR - Mega Raffle will be held again this year, name changed to the Paul Smiths College Scholarship Mega Raffle.

KF – We will be doing the Wheelbarrow of Cheer again at Reunion. MP will donate a wheelbarrow for the raffle.

Now is the time to start getting donations for the Alumni Silent Auction to benefit the Alumni Endowed Scholarship. Many businesses have yearly donation limit, so it is important to ask them before other organizations do. Items made by Alumni are very popular at the silent auction. We will get out the donation forms soon.

MM is researching ideas to raise money; post cards and puzzle are items being considered. Possibly a photo contest for images we can use.

SV looking into a guide boat donation for an auction.

MJ looking into a kayak/canoe donation for a raffle.

JS asked for a list of organizations we have gotten donations from.

MJ – ask for one-dollar donations, collect names, phone and emails. This will be discussed in the fundraising committee.

HT - 5.2% participation rate for Alumni giving in 2022.

## **Standing Committee Reports:**

### **Audit Committee – PP**

Need to complete the Financial Disclosure forms for 2023. BF has developed electronic fillable forms. Everyone on the BOD will receive an email with a form to complete and return.

### **Executive Committee - MP**

Met between meeting to set agenda and discuss the Fedcap group. We will go in to Executive session to discuss a position for the BOD.

### **Nominating Committee - KF**

8 Director's terms are up in 2023, Running again are KF, PF, PM, MM, PP, AQ, AU

Independent nominations are now open and are due March 1, 2023.

Biographies for the ballot are due March 1, 2023.

## **Class Rep Program – DR**

Working on building a class representative program. It needs to be built back up to engage alumni. In a discovery phase looking at how other institutions are using a class rep program. Jim Voorhees sat on the meeting yesterday.

## **Old Business - None**

HT meeting schedule for next year

### **Executive Session**

11:20 Motion by RW to go into Executive Session to discuss Fedcap/PSC, second by BF. SV modified the motion to allow HT to participate in the meeting. Oral vote passed unanimously.

12:15 Motion to end Executive Session by RW, second by JD. Oral vote passed unanimously.

### **New Business:**

PM motion to approve the 2023 Campground Master Plan, second by BF. Oral vote passed unanimously.

Motion to adjourn AQ, second by BF. Oral vote passed unanimously.

### **Meeting Adjourned at 12:21**

### **Next Meeting April 15 and 16, 2023, Sugar Bush Weekend at Paul Smith's College**

Future meetings...

|                         |                            |
|-------------------------|----------------------------|
| June 10 and 11          | Campground Cleanup weekend |
| July 29 and 30          | Alumni Weekend             |
| Oct. 14 and 15          | HOF weekend                |
| January 20 and 21, 2024 | Albany meeting             |