



PAUL SMITH'S COLLEGE

Alumni and Friends Newsletter

June 2022



KENNETH RAYMOND '68 ADDRESSES THE CLASS OF 2022

On Saturday, May 7, 2022, we welcomed the newest members of Paul Smith's College Alumni to our PSC family. It was a beautiful day on the shores of Lower St. Regis Lake, where friends and family gathered on the Great Lawn to celebrate the accomplishments of our Smitties. Kenneth Raymond '68 was the guest speaker, giving sound advice to the new graduates. Class President Ethan Billman '22 joked about how, on the first day of class, he entered the wrong classroom and instead of getting up and admitting to his mistake right away, he wound up sitting through an entire class of Animal Taxonomy, which is an Upper Division Level course and ultimately skipped his first class. He concluded his speech with, "Remember, even if you end up somewhere where you aren't supposed to be, life is full of mishaps. Just hang on for the ride. I promise it will get better."

[You can watch a video of commencement by clicking here.](#)

EYES ON ALUMNI

PAUL SMITH'S COLLEGE HOSTS FIRST-EVER HALL OF FAME INDUCTION CEREMONY



After nearly a two-year delay, Paul Smith's College honored a combined 66 inductees on Saturday, April 23 as part of the College's inaugural Hall of Fame induction ceremony held at Hotel Saranac.

The Hall of Fame idea was initially proposed to the College in 2018 when a committee consisting of nine members formed to brainstorm ideas, develop operating procedures, and compile a list of both living and deceased nominees for approval. The committee members were made up of representatives of alumni, faculty, and staff. It was agreed upon that, after 75 years since the first class at PSC matriculated, the HOF would have to do some "catch up" and took nearly two years to advance to the selection of the inaugural 66 inductees. There were 34 honorees for 2020, including three couples, and 32 honorees for 2021, including two couples.

Among those who were honored included keystone faculty members, college administrators who played critical roles in establishing the foundation of the College, longtime staff members who went above and beyond their role to enhance the student experience, and college founder Phelps Smith.

Many of the honorees present, as well as the extended family members who attended as representatives of deceased honorees, expressed their appreciation for having been selected to the HOF. "It was especially heartwarming to see the adult children of the Paul Smith's College, many of whom grew up on the campus during their formative years, spending a few minutes together at the event," said Jim Tucker, Paul Smith's College Athletic Director, and HOF committee member. "So many of these adults haven't seen one another in the past two or three

decades, but their experiences growing up on the campus and sharing so much common time on the lakefront, in the woods, or on daily bus rides to and from school bonded all of them together.”

The HOF committee honors individuals from five distinct categories: Faculty and Administrators, Distinguished PSC Staff, Distinguished Alumni, Athletics, and Community Partners/Friends of the College. This allows for the opportunity for anyone who has made significant contributions to the past or present success of the college to be eligible. For many of the honorees, the event was the first time in years they had stepped foot into Hotel Saranac. For decades, Paul Smith’s College and the hotel were synonymous with the College managing the lodging property as a full-service hotel. To be welcomed back and honored in the renovated ballroom provided for a memorable event. To review the current list of inductees and learn more about the Hall of Fame criteria, visit paulsmiths.edu/alumni/hall-of-fame/.



SUGAR BUSH BREAKFAST

We finally welcomed the return of a famous tradition: Sugar Bush Breakfast! Approximately 450 people ventured into the woods to enjoy a traditional pancake breakfast with fresh maple syrup on Saturday, April 23. Special thanks to the Paul Smiths Gabriels Volunteer Fire Department for doing the cooking this year. All net proceeds from the breakfast will be donated to the fire department. Several current students are volunteers with our local fire department. Thank you for your service!



ALUMNI CAMPGROUND CLEANUP DAY



The Alumni Campground is a special place where alums can relax and enjoy the Adirondacks! The space itself is maintained by alumni volunteers. Twice a year, a group gathers together to clean up debris and work on small projects at the campground. This is a great way to give back to your alma matter and connect with your fellow alumni at the same time.

Join us on Saturday, June 11

General help needed in carpentry, tree work, raking, weed wacking, stacking wood, painting and/or staining, digging, and more. Experience is helpful, but not necessary - we can find something for everyone to help with!

There will be door prizes for those who volunteer as well as a raffle for a framed print of a campfire, dinner for all and a free campsite if you sign up to volunteer. We hope to see you there! For more information, [click here to visit the Paul Smith's College Alumni Campground Facebook page](#).

ALUMNI ASSOCIATION

Are you a Paul Smith's alum?

If yes, then you're already a member of the Alumni Association, which supports the college and serves other alums. Alumni Association leadership is comprised of a 24-member board as well as a group of non-voting directors known as the Alumni Council. The Alumni Board of Directors has four meetings per year as well as an annual association meeting held during [Reunion](#).

Our Mission

The Paul Smith's College Alumni Association will foster lifelong support for the mission of the college by engaging and promoting the Paul Smith's College experience through a spirit of friendship, loyalty and sharing among alumni, community and friends.

Alumni Board of Directors Election

Official ballots to elect Associations members to the Paul Smith's College Alumni Association Board of Directors are included in the [Reunion 2022](#) brochure that has been mailed to alumni. You may vote for up to eight (8) candidates for a three-year term (July 2022 – July 2025). Please do not select more than eight (8) candidates as this will invalidate your ballot. Photocopies/facsimiles will not be counted. Ballots must be postmarked on or before July 1, 2022.

[Click here to visit the Alumni Association webpage and to learn more about the Candidates](#)

Annual Alumni Association Meeting

The Paul Smith's College Annual Alumni Association Meeting will take place on Saturday, July 23, 2022, beginning at 9 a.m. in Freer Auditorium.

Questions? Contact the Office of Alumni Relations at alumni@paulsmiths.edu or (518) 327-6253.

SMITTY SPOTLIGHT:
Amy Miller, FORR '96



What was your goal upon graduating from PSC?

"I wanted to work either for the federal government in the National Park Service or teach outdoor education to kids. While I never worked for the NPS, I did work in outdoor ed and on challenge courses until 2005."

Tell us about your business and how it came to be.

"I make and sell **Bye-Bye BLACKFLY**, an all natural DEET-free insect repellent. I am the second owner of the business. It was developed and always made right here in the Adirondacks. It was made by a wife for her fisherman husband who was tired of being bitten by blackflies. My husband was the owner's caretaker; she wanted to sell the business and asked him if he thought I might want it? We said YES! I make it out of my home (my husband added a room on the house for the business) and sell it retail and wholesale."

How do you think PSC prepared you for where you are/what you are doing today?

"I never thought I would own my own business. I was happy being a mother and running my kids around, but we live in the Adirondacks, which requires everyone to have at least two jobs to make life livable. I learned SO much while at PSC. I learned to be open to experiences and to be ready to try new things, which I think helped when I came across the opportunity to purchase the Bye-Bye BLACKFLY business. I also met my husband, Michael Martin '98, at PSC. We now live in Vermontville, NY (25 minutes from PSC) with our five kids and a bunch of chickens."

What do you miss most about PSC?

"I miss living on Lower St. Regis Lake. I lived in LMS all four semesters, way back when it was an all-women's dorm. I also miss the Woodmen's Team."

Sum up your experience at Paul Smith's in 5 words or less.

"Lifelong friends and knowledge"

What advice would you give to current students or new alumni?

"Take advantage of every opportunity that is offered. You just might never get the chance again. Try new things. Hike the mountains. Go to the Winter Carnival parade."

Is there anything else we should know?

"You, too, can be bug-free by buying direct from my website: www.bye-byeblackfly.com. Bye-Bye BLACKFLY does not just work on blackflies, but also most biting insects. You can email me anytime at byebyeblackfly@hotmail.com especially if you own or know of a business that would sell Bye-Bye BLACKFLY! We also have a rustic cabin on our property that we would love some Smitties to stay at. Find it on AirBnB and HipCamp (Blackfly Cabin)."

PAUL SMITH'S COLLEGE IN THE NEWS

US NEWS AND WORLD REPORTS 2022 RANKINGS

The 12 Most Stunning College Campuses in Upstate NY

AROUND CAMPUS

PAUL SMITH'S COLLEGE PARTNERSHIP WITH NYSTIA



Paul Smith's College has partnered with the New York State Tourism Industry Association (NYSTIA), allowing for opportunities to engage NYSTIA members, provide outreach and development, consult on hospitality and tourism trends as well as extend networking opportunities to students enrolled in the master's program and the College's business and hospitality programs.

In April, a few staff members had the opportunity to attend the [New York State Tourism Industry Association's](#) annual tourism conference in White Plains, NY. The theme of this year's event was centered around transformational tourism, focusing on current leaders initiating sustainable change within organizations, communities, and destinations while also focusing on the importance of engaging future leaders in the industry.

PSC student Brooke, a Hotel, Resort, & Tourism Management major, was also able to attend the event. In between studying for finals and finalizing her capstone, Brooke was able to hear from leading industry experts and spend time networking, meeting in person for the first time with Jaclyn Yost, Founder and CEO of [ecomadic](#), an organization PSC Professor Kelly L. Cerialo, PhD has been working with in her Field Studies in Hospitality class.

We look forward to our continued partnership with NYSTIA!

NEW WEBCAMS ON CAMPUS

The number one question that alumni ask student phonathon callers each year is, "What is the weather like today?" This question comes up so often that students often write down the actual temperature on the white board before their shifts begin so they have it on hand. This helps give them a more precise answer to go along with a variety of weather reports.

Memories from Paul Smith's College last a lifetime, whether they include sub-zero temperatures, ice-out day on Lower St. Regis Lake, warm summer nights, or crisp autumn days when the leaves displayed vibrant colors just before they dropped from the trees. We understand why it's so important for Smitties to know about the weather. Your college days were spent living lakeside in the mountains, where you lived and breathed all things Adirondack. It was a time of transformation, and a time worth thinking of every so often when the world seems overwhelming, or calm, or anything in between.

To see your campus is to relive your college days. Its beauty is part of you. We're honored that an anonymous donor knew how important it is for alumni to see our campus when they can't physically be here. The gift from this donor allowed for the purchase and installation of three live webcams on our beautiful campus so that alumni from all over the world can take a peak at their campus when they're missing their alma mater. Enjoy!

[Click here to view live webcams of campus!](#)

MASTER'S PROGRAMS

NEW! MASTER OF PROFESSIONAL STUDIES DEGREE IN SUSTAINABLE TOURISM MANAGEMENT

Paul Smith's College announces the introduction of a new, low-residency Master of Professional Studies degree in Sustainable Tourism Management. Students in this program will develop an advanced skillset focusing on the rapidly expanding opportunities and challenges in international and domestic travel and tourism, focusing on maximizing the integrity and resilience of natural ecosystems and destination cultures and communities, while providing equitable and durable economic impact benefitting all providers, collaborators, and host community members. The program is designed to provide maximum flexibility and accessibility for working professionals and recent college graduates and can be completed in 15 months.

Graduates of this innovative program of study will increase their workplace competitiveness and promotion potential by earning an advanced professional credential critical for assuming leadership roles in sustainable tourism provision and management while discovering career opportunities and building an international professional network in this dynamic field.

“The travel and tourism industry is one of the fastest growing sectors in the world and requires sustainability-focused leaders who equally consider the social, cultural, economic, and ecological impacts of tourism on host communities. Paul Smith’s College new MPS in Sustainable Tourism Management provides students with the knowledge base, hands-on experience, and industry expertise to promote sustainable tourism and destination stewardship on a local and global scale.” –Dr. Kelly Cerialo, program faculty and Coordinator, MPS Sustainable Tourism Management

Paul Smith’s College will welcome the first cohort in May 2023. For more information, contact the Associate Director of Graduate Admissions, Jodi Rossi, at jrossi@paulsmiths.edu.

Graduate Degree in Sustainable Tourism Management

Graduate Degree in Natural Resources Conservation

PAUL SMITH'S COLLEGE MAKES SCHOOL HISTORY AT USCSA CHAMPIONSHIPS IN LAKE PLACID



Bobcats win 4 national titles; Aidan Ripp claims 2 individual championships

Until early March, Paul Smith’s College had gone nearly 60 years without winning a national championship. It’s 1963 golf team stood alone in school annals – until the 2022 U.S. Collegiate Ski Association National

Championships in Lake Placid. Not only was the golf team's achievement finally matched, it was exceeded in spades.

Over the course of a week at Mount Van Hoevenberg, Bobcat Nordic skiers accumulated four national championships, three individual national championships, nine podium finishes as a team, 16 AI After winning NJCAA championships in skiing, these were the Adirondack school's first as members of the USCSA. "It was a complete team performance on the national stage," said PSC Athletic Director Jim Tucker.

The performances were made more noteworthy given the radical changes in weather conditions that saw the athletes compete in rain, warm temperatures, wind and blinding snowfall. "Symbolic of the week, we literally stormed our way to our first-ever overall national championship," remarked an elated Matt Dougherty, PSC Nordic ski coach.

Aidan Ripp captured two individual USCSA championships, starting with the 7.5-kilometer individual cross-country title that paced the Bobcat men to the team title at that distance. Ripp, who competed in the 2022 U.S. Olympic Trials in Nordic combined, was backed up by Gus Whitcomb in fourth place, and Logan Jensen in sixth.

Such was PSC's depth, the team placed six racers in the top 14. In addition, the second group of three PSC skiers, had they been an official team, would have finished second.

The Bobcat women followed the men with Dolcie Tanguay leading the women in second place overall, followed by Jessie Church 13th, and Kaisa Bosek 23rd to put the team in third place for the first podium finish for a women's Nordic ski team from Paul Smith's. Tanguay recorded the school's best-ever Nordic result in this event.

The Bobcat men repeated the effort in the 15-kilometer classic mass start with Ripp skiing to his second crown, followed by Whitcomb ninth, Diego Schillaci 10th, and Jensen 11th. The team effort produced another USCSA gold medal.

The PSC women were also up to the task taking their second podium of the championship with Tanguay third, Jessie Church 10th and Bosek 23rd.

The week concluded with the mixed team relay with three men and three women skiing laps of 1.3-kilometers in freestyle technique. The Bobcat women, with Church, Bosek and Tanguay, started the effort in second place, opening a one-minute advantage over the next team.

The Bobcat men took over the race from there and skied away from the field, starting first with Whitcomb who established an early lead. He touched off to Jensen who kept his team at the head of the pack before turning it over to Ripp.

Despite his previous successes and level of exertion, Ripp blew the race open on his first of three legs and continued to ski away from second place University of Wyoming. The Bobcats second relay team took fifth place.

"I'm blown away by both teams' courage and tenacity," added Dougherty. "Four races in five days is so hard. At the beginning of the season, the teams sat down and put pen to paper to create some goals and both teams achieved those goals. As a coach, you can't ask for more from an athlete than to go out and focus on being their best. Winning championships is great and it's a tremendous moment for this program and for the college, but I am most proud of who this team is and how they support each other. We are so thankful for all the support that helped us accomplish this from our parents to everyone at Paul Smith's College, and so many more."

This marked the end of the season for a number of PSC skiers while others continued racing when Lake Placid hosted the U.S. Biathlon National Championships and the FIS Nordic Combined Continental Cup.

YOUTUBE VIDEOS

Check us out on YouTube!

[Paul Smith's College: Troops to Timber](#)

[Inside Smitty Nation](#)

[Paul Smith's College: The Official Higher Education Partner of USA Nordic](#)

Shoreline Restoration

As part of Earth Week Service Week, Dr. Craig Milewski and the PSC Student Association for the Society of Ecological Restoration, along with nearly 30 other PSC volunteers and community members finished the shoreline restoration project. The project was designed to create a living shoreline by removing a 24" break wall along 30 meters of life-less shoreline and assisting the recovery of a functional aquatic-terrestrial transition zone having greater physical and biological complexity. Described as a small case study with big lessons, the project goes beyond ecological restoration but is symbolic of a deeper ecological conscience, whereby the connection of people with their ecology is cultivated through direct hands-on experience, a consideration of the aesthetic qualities of natural environments, and reflection on the values that underpin our actions. As our model of experiential education here is unparalleled, and truly sets the benchmark for other establishments of higher learning. Additional work was also done to plant vegetation after this project was complete. It was a collaborative project between the departments of Natural Sciences, Forestry, The Center for Sustainability and Sodexo Facilities all funded by the Sustainability Grant Program.

THE MANY WAYS YOU CAN SUPPORT PAUL SMITH'S COLLEGE

Paul Smith's College wouldn't be here today without the support of generous individuals and organizations throughout the years. The very founding of the college was through the bequest of Phelps Smith, son of entrepreneur and hotelier Apollos (Paul) Smith who bequeathed the land in the Adirondacks and provided the means for the creation of the college itself. Time and again, people have stepped up to show their support of this amazing college, and ultimately helped transform the lives of so many students and their families. We extend our deepest gratitude to all of our thoughtful donors who have helped and continue to help shape the future of PSC, our graduates and ultimately our world.

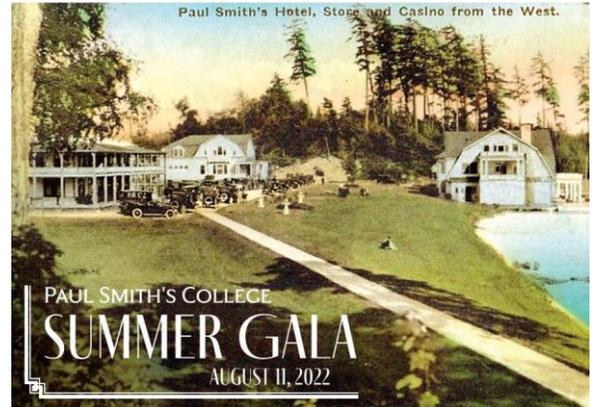
ANNUAL FUND

Giving is a powerful statement to show the world how much you care about Paul Smith's College. The Annual Fund supports the greatest needs of the college, encompassing a well-rounded student experience.

[Click here to view the many different ways you can make an impact on the future of Paul Smith's College today.](#)

SUMMER GALA

Join us in honoring the Adirondack Foundation as we step back in time to the golden era of the Paul Smith's Hotel on August 11, 2022. To register, click [here](#).



FREEWILL

With the arrival of spring, and a shared sense of renewal, Paul Smith's College is thinking about all of the ways we can keep our students secure far into the future — while ensuring that your support for our hands-on education is also sustainable. Today, you can create your legacy with Paul Smith's College to ensure we can continue to offer outstanding experiential educational experiences for generations to come.

[Create your legacy today with a planned gift.](#)

50TH REUNION CHALLENGE

The Class of 1972 is celebrating a milestone this summer as they celebrate their 50th reunion. Class Representative Jim Voorhies '72 asks this class to consider joining him in giving to the [50th Reunion Challenge](#). The goal is to raise \$30,000. Once \$22,500 has been raised, Jim will give an additional \$7,500 to ensure the goal is reached. Between now and July 20 (including those who gave previously this fiscal year), you will be entered into the **50th Reunion drawing for the Class of 1972** and have a chance to win the following:

First prize: Lodging and Meals for the 50th Reunion

Second prize: \$50 gift certificate to the Packbasket Book Store for the 50th Reunion

Prize for the largest gift: Sit with President Hunt-Bull at the 50th Reunion Alumni dinner

Each time you give, will receive one entry into this drawing. Those who haven't given to PSC yet, but do so during this drawing will receive two entries for each gift given. For an additional chance to win, [join the Phelps Smith Society](#) by adding Paul Smith's College to your living will.



CAREER CONNECTIONS

Paul Smith's College has partnered with [Handshake](#) - a modern career development platform to be our one-stop shop for student career launching.

Handshake offers exciting features, enabling students to access personalized job recommendations based on major and interests, register for Career Fairs and other on-campus and virtual events, and more!

If you're looking to hire Paul Smith's College graduates, be sure to create an account and post jobs on Handshake today!

For more information on getting started with Handshake, click [here](#). Please contact [Maureen Pellerin](#) at the Center for Academic and Career Success if you have any questions!

Amazing Opportunity in Ticonderoga



If you are ready to open a new restaurant in downtown Ticonderoga, we're ready for you! Ticonderoga is the anchor of the Southern Adirondacks, with a vibrant year-round community and exciting tourist attractions. This award-winning historic building on Montcalm Street is restaurant-ready with a 530 sq. ft. kitchen and more than 1,000 sq. ft. of bright, high-ceilinged service space. Open to your creative ideas for cafe, ethnic take-out, or fine dining in our welcoming community that will support your business. See details and photos here: <https://www.ticonderoga-alliance.org/92montcalm>. Start-up money and business planning support could be available from the Ti-Alliance Entrepreneurs Fund for the right candidate. Realize your dreams in Ticonderoga. Contact Donna at Ti-Alliance, 415-385-4544, donna@ticonderoga-alliance.org.