

CRAFT BEER STUDIES AND MANAGEMENT (CBM) - 18 CREDITS REQUIRED FOR MINOR		
NAME:	DOE:	CURRENT PROG:

COMP#	COURSES	HRS	SEM	COURSE	GR	ADDITS CRS/REPEATS	GR
HOS 315	PRACTICAL BREWING	3					
HOS 318	THE BUSN OF CRAFT BEER	3					
MKT 200	PRINC OF MARKETING	3					
MKT 305	ADVERTISING & PROMO	3					
	SEE BELOW	3					
	SEE BELOW	3					

CHOOSE 6 ADDITIONAL CREDITS (TWO COURSES)
FESTIVAL & MAJOR EVENT MGT, INTRO TO ENTREPRENEURSHIP, SIX GLASSES THAT CHANGED THE WORLD,
THE CULTURE OF FOOD

AT LEAST NINE CREDITS IN THE MINOR MUST BE PAUL SMITH'S INSTITUTIONAL CREDITS