

Fall 2015 Campus Sustainability Fund Proposal

Project Title "Bobcat Radio"

Project Leader: Sarah J. Hart, Curt Stager, Tommy Mingora, David Dean, Alec Arrvada, Blake Parker, Tyler Fisk

Co Participants: Tom Halstead, Jake Docpel, Jessi McCarty, John Chamberlin, Ben Weistein, Zavia Jones, Wes Smith, Hayley Blake, Andrew Coulter, Tim Hoffman, Spencer Bucolo, Scott Curley, Caroline Matuck, Ben Parker, Eddie Collins, Autumn Florence, Carter Beeson

Amount Requested: \$1,500

B. Project Summary

Goals: The goals of the project are to purchase equipment needed to start up a radio/DJ set here on the Paul Smiths College Campus. This would allow members of Paul Smiths College to show their opinions, music tastes, political views, science issues and other relevant news to an online radio format. This radio station also allows for Social sustainability on the Paul Smiths Community and come together over music.

Project Justification & Relevance: The Bobcat Radio project will bring together students, who want to share their music, political views, and news they find relevant to society. This allows current and future students to tune into a station and see what Paul Smiths College is about. This project allows for further social sustainability and community engagement to a broad range of students who want to listen, rather than read about what's going on in the Paul Smiths College Community. This would also allow other formats for teachers to engage in student involvement in programs.

Methods: The way we will accomplish our goal for the Bobcat is to use the online radio program "twitch", which will allow an online format, instead of the traditional FM or AM radio waves which wouldn't allow us to reach potential students across the country. The club is also putting together a list of the best mic's and soundboards that would work for this format. Sarah J. Hart of the Apollo's is helping us with the guidelines and content control. All radio speakers must sign a form not use a set of words that are not appropriate for an online format that represents the college. Currently Jill Susie is overseeing this club but if this club became a full radio crew the responsibilities would turn to Shannon Obourne of the communications department of the college.

C. Project Budget & Timeline

Budget Table: The current startup costs are around \$1,500. This money would be used to purchase twitch (the online radio program), microphones for DJs, a soundboard, & cables. We would try and purchase these from local music stores and online music stores like guitar center or straight from the company.

Timeline: If this project is passed all we would have to do is purchase the equipment. Once equipment is purchased the Bobcat Radio would like to run test runs as soon as possible. Since the Bobcat Radio has already a space (Buxton Gym) it would just be a matter of setting it up. Once successful test runs are complete we would like to go live with the project for current and future students to tune in on. Chris from IT is ready to set up the program on the college's website for students to click on and bring them right to the station for live tuning.

D. Supporting Documents

We have already secured a space of the Buxton Gyms basement. There is a small room that would be able to fit the equipment into it and broadcast our station. Jill Suise and Blake Parker have saved the space and there is potential for other spots on campus once this is up and running.